

# Privacy Policy

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Please read this Privacy Policy as it describes how we handle your personal information.

1. Wild Women On Top (ABN 19 062 805 636), and its related entities ('WWOT', 'we', 'us', 'our', 'its') is committed to protecting your personal information, and as such complies with the requirements of the Privacy Act 1988 (Cth). 'Personal information' can be considered as any information or opinion that can identify or be used to identify you.
2. We may collect sensitive information such as health or medical information. 'Sensitive information' is a subset of personal information and can relate to areas like religious beliefs, memberships, and genetic information.
3. WWOT will ensure as far as possible that any personal information collected is used only for the purposes set out in this Policy.
4. Personal information collected and retained by WWOT includes (but is not limited to); your name, address, telephone numbers, emergency contact details and email.
5. WWOT will not collect or monitor any personal information about an individual without their consent. The only personal information collected is that which is provided voluntarily by you. However if certain information is omitted, WWOT may be unable to correspond with you in a timely and efficient manner and to keep you up-to-date with information on its activities.
6. It is impossible for WWOT to distinguish if a person under 16 years of age (a minor) has provided WWOT with personal information. If that has occurred without parental or guardian consent that personal information will be removed if requested by the minor or the minor's parent or guardian.
7. Your personal information may be used by us in a number of ways, including:
  - for the purpose for which the information was requested (e.g. WWOT trek training and trip bookings; Coastrek registrations);
  - to promote WWOT;
  - to promote WWOT's products and services generally; and
  - to conduct research (e.g. surveys and questionnaires).
8. WWOT may employ other companies or service providers to assist in providing our services, including (but not limited to); marketing, mail-house services, timing, and first aid service providers. These third parties may have access to personal information that is needed to perform their specific function. They cannot use that information for other purposes. For example, for the purposes of the Coastrek event, the personal information of participants

and donors who support the participants' fundraising efforts, are provided via a third party online fundraising platform to *beyondblue* for the purposes of fundraising, receipts and other information regarding the event. Please see the *beyondblue* Privacy Policy for further information <https://www.beyondblue.org.au/general/privacy-policy>.

9. Personal information will not be used or disclosed for any other purposes without consent, except in exceptional cases when disclosure may be required by law.
10. You may be photographed or filmed during WWOT activities and agree and consent that your photograph, video or film likeness may be used for any legitimate purpose (including social media platforms, our website and newsletters) by WWOT, sponsors and or assigns, without compensation.
11. If you would like to unsubscribe please click 'unsubscribe' on the relevant correspondence or email [adelaide.coastrek@wildwomenontop.com](mailto:adelaide.coastrek@wildwomenontop.com) or [admin@wildwomenontop.com](mailto:admin@wildwomenontop.com).
12. You have the right to review, update or delete personal information that may be stored on the WWOT database. If you would like to access or make corrections to your personal information, please contact Wild Women On Top, 18//117 Old Pittwater Rd, Brookvale NSW 2100 Australia or [admin@wildwomenontop.com](mailto:admin@wildwomenontop.com). You may be asked to verify your identity before we disclose any personal information.
13. A request may be made to delete personal information via contact us on our website and all reasonable steps to delete the information will be made, except where it is required for legal reasons.
14. WWOT will take reasonable steps to maintain the security of and to prevent unauthorised access to or disclosure of your personal information but cannot guarantee that unauthorised access to your personal information will not occur.
15. We use Google Analytics to track visits to our website and analyse how users use the website (including your IP address). Your personal information will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and Internet usage. Google may also transfer this information to 3rd parties where required do so by law. Google will not associate your IP address with any other data held by Google. You may refuse your use of your information by Google by selecting the appropriate settings on your browser but by doing so you may not be able to use the full functionality of this website. By using this website you consent to the processing of your data by Google in the manner and for the purposes set out in this policy. For more information read Google's Privacy Policy.

16. WWOT reserves the right to change this Privacy Policy from time to time and posting it on website. All personal information collected and held by WWOT will be governed by the most recent Privacy Policy as posted on this website.